



NALH CLIENT CASE STUDY

KHANNA FEDINA

"NALH is a small business that thinks like a large business, keeping abreast of the latest financial issues and technology trends that impact their clients. It understands that accurate bookkeeping represents is a crucial part of the financial awareness and health of any organization. They have helped my small business through the good (and challenging) times and have consistently offered fast, reliable, professional service."

- Sanjay Khanna, Principal
Khanna Fedina
Research and communications consultancy

CLIENT PROFILE

Company Name: Khanna Fedina
What It Does: Research and consulting on future trends and new business creation
Head Office: Vancouver, Canada

Khanna Fedina was founded in 1993 to help technology companies write, edit and design marketing, corporate and IT analyst communications. The company has a remarkable track record of working with some of the world's most innovative technology companies such as Advanced Micro Devices, Candle Corporation, Hewlett-Packard Company, Hewlett-Packard Laboratories, SAP America, Xerox, and Xerox PARC.

Based in Vancouver, Canada, the award-winning company has clients in the United States and Europe and has done marketing and corporate communications assignments that have touched on business-to-business exchanges, computer chip manufacturing, customer relationship management, enterprise software, management consulting, medical products, pharmaceutical manufacturing, printing and imaging, strategic partnering, and Web and wireless technologies.

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